

**THE**  
**VOGUE**  
**FESTIVAL**  
**2012** IN ASSOCIATION WITH  
**VERTU**

# THEATRE *Friday April 20*

## SESSION 1 (09.00 - 13.45)

- 09.00 - 09.45** — **REGISTRATION**
- 10.00** — **CHRISTOPHER BAILEY**  
*My Influences and Burberry* - a conversation with  
*Vogue* editor ALEXANDRA SHULMAN
- 12.00** — **MY FASHION LIFE**  
 Industry insiders talk about their careers  
 LUCINDA CHAMBERS  
 RUSSELL MARSH  
 MARIGAY McKEE  
 MATTHEW WILLIAMSON
- 13.00** — **NIGELLA LAWSON**  
*Women and Food* - a conversation with KIRSTY YOUNG

## SESSION 2 (13.45 - 18.30)

- 13.45 - 14.45** — **REGISTRATION**
- 14.45** — **DOMENICO DOLCE & STEFANO GABBANA**  
 in conversation with ALEXANDRA SHULMAN
- 16.45** — **TOO YOUNG? TOO OLD?**  
*Does Fashion Have an Age Limit?* - a panel discussion  
 LISA ARMSTRONG  
 LAURA BAILEY  
 EDIE CAMPBELL  
 PIXIE GELDOF  
 MARY PORTAS  
 ANNE ROBINSON
- 17.50** — **STELLA McCARTNEY**

## THE VERTU DEBATE (19.00 - 21.00) BY INVITATION ONLY

- 19.30** — **DOES TECHNOLOGY SHAPE DESIRE?**  
 Panel discussion. Moderated by ALEXANDRA SHULMAN  
 DAVID DOWNTON  
 NATALIE MASSENET  
 ERDEM MORALIOGLU  
 PERRY OOSTING



# THEATRE *Saturday April 21*

## SESSION 3 (09.00 - 13.45)

09.00 - 09.45

### REGISTRATION

10.00

### DIANE VON FURSTENBERG

*Turning a Passion for Life into a Penchant for Business*

12.00

### FASHION QUESTION TIME

British designers. Moderated by *Vogue* deputy editor Emily Sheffield

HOLLY FULTON  
HENRY HOLLAND  
ROKSANDA ILINCIC  
CHRISTOPHER KANE  
MARY KATRANTZOU  
NICHOLAS KIRKWOOD

13.00

### DAVID BAILEY

The legendary photographer in conversation with  
*Vogue* features director Jo Ellison

## SESSION 4 (13.45 - 18.30)

13.45 - 14.45

### REGISTRATION

14.45

### TOM FORD

in conversation with ALEXANDRA SHULMAN

16.45

### ASK THE MODELS

Q&A discussion

LILY COLE  
JOURDAN DUNN  
EVA HERZIGOVA  
NATALIA VODIANOVA

17.50

### IS IT ALL ABOUT THE RED CARPET?

Panel discussion. Moderated by *Vogue* editor-at-large Fiona Golfar

WILLIAM BANKS-BLANEY  
RICHARD YOUNG  
RACHEL ZOE

VOGUE CANNOT BE HELD RESPONSIBLE FOR LAST-MINUTE CHANGES IN THE PROGRAMME






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## EDUCATION CENTRE

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**SESSION 1** (FRIDAY)**11.00 MAKE IT HAPPEN**

Three women who have started businesses from their bedrooms reveal the secrets of their success. Hosted by *Vogue* fashion editor Francesca Burns

ALEX BROWNSSELL  
co-owner of Bleach hair salon  
HANNA HANRA  
editor of *The Beat* magazine  
JAIME PERLMAN  
*Vogue* creative director and  
editor of Testmag.co.uk

**SESSION 2** (FRIDAY)**15.45 HOW TO CUSTOMISE**

One sweatshirt, four ways - designers discuss their unique adaptations of a simple garment with *Vogue* market editor Emma Elwick-Bates, featuring video coverage of the work in progress

MARK FAST  
LOUISE GRAY  
DR NOKI  
SIMONE ROCHA

**SESSION 3** (SATURDAY)**11.00 FASHION AND TRAVEL**

TIM WALKER revisits his globetrotting fashion shoots with his long-term *Vogue* collaborator, Topshop creative director KATE PHELAN

**SESSION 4** (SATURDAY)**15.45 HOW TO CUSTOMISE**

One sweatshirt, four ways - designers discuss their unique adaptations of a simple garment with *Vogue* market editor Emma Elwick-Bates, featuring video coverage of the work in progress

JW ANDERSON  
DAVID KOMA  
JAMES LONG  
CHRISTOPHER RAEBURN

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## HALL

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**JOSH WOOD**

The influential hair colourist and his team offer wash-out dyes and temporary extensions to reinvigorate your look

**ARMANI EYES**

How to get the season's sultry, smoky eyes - a workshop with Armani's top make-up artists

**RED MY LIPS**

Consult beauty-industry experts on the perfect shade of red lipstick to suit your skin tone

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## MAP ROOM

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**VOGUE COVER PORTRAITS**

Pose for a special mocked-up *Vogue* cover, shot by one of the magazine's contributing photographers. With accessories and make-up retouching provided by Chanel

[NUMBERS STRICTLY LIMITED - FIRST COME, FIRST SERVED]





## DRAYSON ROOM

### VOGUE ON FILM

1. *Vogue* executive fashion director Calgary Avansino reveals the key trends for spring/summer '12
2. Exclusive short fashion films and behind-the-scenes footage of *Vogue* shoots

## SUNLEY ROOM

### PERFORMANCE

*Against the Day* - curator SERENA BOBOWSKI presents a site-specific installation by performance artist RITA SAYS  
Shows at **11.40** and **16.20** on Friday and Saturday

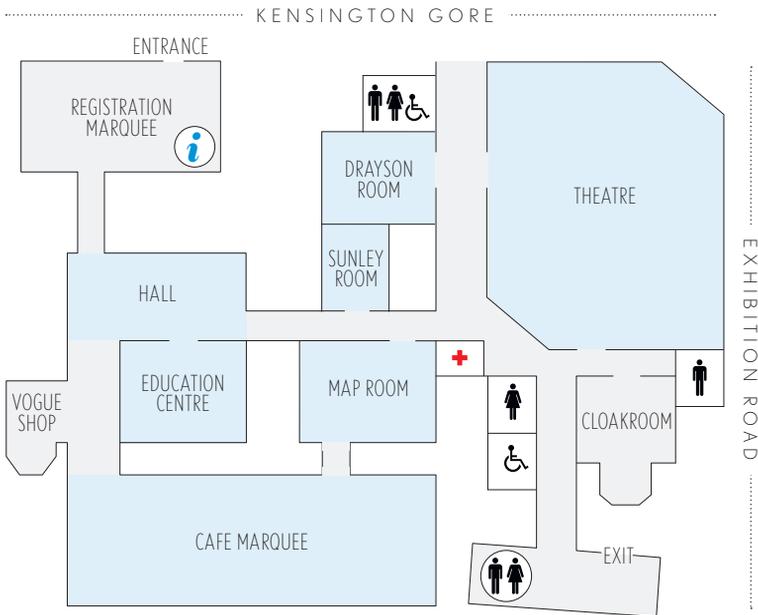
## CAFE MARQUEE

### FOOD & REFRESHMENTS

provided by Cellar Society. Friday **9.00 - 16.00**, Saturday **9.00 - 18.00**

## VOGUE SHOP

Magazines, subscriptions, cards, books and exclusive *Vogue* Festival T-shirts on sale here





## FROM THE EDITOR

Welcome to the *Vogue* Festival 2012. We hope that the time you spend with us will offer you an insight into the world of the magazine. Fashion, beauty, photography, personalities and journalism are the linchpins of *Vogue*, and the participants at the festival are all talented representatives of one field or another. We're very excited to have this opportunity to spend some time with our readers and people who are as passionate about the worlds of contemporary style as we are, and delighted to have such a great roster of speakers.

This two-day event is the first of its kind and we are keen to read your opinions on [festivalfeedback@condenast.co.uk](mailto:festivalfeedback@condenast.co.uk). The programme is action-packed – alongside the major theatre talks, there is also a wealth of smaller events for you to enjoy and sample throughout both days. Enjoy.

ALEXANDRA SHULMAN  
Editor, *Vogue*



## FROM VERTU

Vertu is excited to be a part of the first-ever *Vogue* Festival – which will allow the public to see, hear and experience some of the world's greatest talent in fashion, art and photography – as well as being involved in the interesting issues and topics that arise in the fashion and luxury industries.

As a key player in the fields of both luxury and technology, Vertu feels very close to the topic under discussion in our special debate on Friday night – whether technology shapes desire, or desire shapes technology.

The event also sees an exclusive preview of Vertu's latest product offering: Constellation Candy, our first touchscreen smartphone, which is now on offer in a variety of bold summer shades for the coming season. The Constellation Candy touchscreen model strikes the perfect balance between modern technology and unparalleled craftsmanship, while offering an unrivalled range of exclusive services, including bespoke offerings for the fashion world. We see the festival as the perfect event to collaborate on with *Vogue*, and at which to showcase our new collection.

Vertu is thrilled to join Alexandra Shulman in welcoming you to the *Vogue* Festival.

PERRY OOSTING  
President, Vertu

# Exclusive Festival Offer

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THE VOGUE FESTIVAL 2012 ASSOCIATION WITH VERTU



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### JW ANDERSON

Raised on a farm in County Tyrone, Anderson made his name with menswear before expanding in 2010 to produce a women's collection with a similarly androgynous sensibility. The London-based designer is also a noted pioneer of the concept of immediate sales, in which clothes become available directly after the catwalk shows.



### LISA ARMSTRONG

*The Daily Telegraph's* fashion editor is a major voice in British fashion journalism, combining witty and insightful assessments of the industry with accessible takes on the key styles. A *Vogue* contributing editor – and former fashion features director at the magazine – Armstrong is also the author of four novels.



### CHRISTOPHER BAILEY

The creative director of Burberry since 2001, Bailey has overseen the transformation of the house into one of London's leading fashion brands. The Yorkshireman directly supervises every aspect of the label's output, from the catwalk collections to the high-profile advertising campaigns, shot by Mario Testino.



### DAVID BAILEY

The revered photographer has been contributing to *Vogue* for more than half a century, and his groundbreaking Sixties shoots with model Jean Shrimpton are credited with revolutionising modern fashion photography. Bailey brings an unsentimental vigour to all his pictures, which have been the subject of more than 20 dedicated exhibitions.



### LAURA BAILEY

A *Vogue* contributing editor, the model and writer is known for her immaculate personal style and ethical principles, and has worked with charities including Barnardos, Fairtrade, Oxfam and Kids Company. In 2011, Bailey was made a British Fashion Council ambassador, charged with promoting British design talent to an international audience.



### WILLIAM BANKS-BLANEY

With a background in interior design, the founder of Marylebone boutique William Vintage is renowned for his curatorial eye and skill in sourcing museum-quality archive pieces by couturiers such as Courrèges, Chanel, Dior and Pierre Cardin. Thanks to his unrivalled vintage collection, Banks-Blaney is often called upon to dress film stars for red-carpet events.



### SERENA BOBOWSKI

A performance artist and curator, Bobowski specialises in interactive theatre tailored to specific sites. She has directed performances for the National Portrait Gallery, V&A and Frieze Art Fair, and since 1998 has been a principal member of the London-based theatre collective Shunt, which won the *Time Out Live Award* for its immersive piece *Dance Bear Dance*.



### ALEX BROWNSELL

As co-owner of Bleach, the Dalston hair salon named after Nirvana's first album, Brownsell was instrumental in popularising the current trend for polychromatic, ombré and dip-dyed hair. The hairstylist and colourist has worked on magazine shoots for *Vogue*, *Pop* and *i-D*, as well as advertising campaigns for clients such as Hermès, Topshop and House of Holland.



### EDIE CAMPBELL

The young Londoner began her modelling career in a Mario Testino shoot for *Vogue*, and has since fronted campaigns for Burberry, Marc by Marc Jacobs and Stella McCartney, as well as appearing on the catwalk for labels including Chanel, Cacharel and Hermès. A keen equestrian, Campbell also won the first all-ladies horse race at Glorious Goodwood in 2011.



### LUCINDA CHAMBERS

*Vogue's* fashion director has worked at the magazine since 1980. After three decades at *Vogue*, her assured interpretations of catwalk trends – seen in frequent collaborations with photographers including Patrick Demarchelier, Mario Testino, Paolo Roversi and Nick Knight – remain as radical and inspirational as ever.



### LILY COLE

Discovered by model scouts in 2002, Cole's distinctive Pre-Raphaelite looks have appeared in campaigns for Chanel, Moschino and Hermès, as well as a notable series of *Vogue* shoots with Tim Walker. In recent years she has broadened her portfolio to take in acting, a double first from Cambridge and environmental work as a global brand advocate for The Body Shop.



### DOMENICO DOLCE & STEFANO GABBANA

The Italian masters of sharp modern glamour met in 1980 while working at an atelier in Milan, and have been designing together since 1985. The powerhouse duo have developed the brand into one of the world's largest independently owned fashion houses, with more than 75 boutiques around the world and a reported annual turnover of over £900 million.



### DAVID DOWNTON

A familiar face at the Paris shows, the illustrator has been documenting the world of couture in elegant acrylic sketches since 1996. As well as working for clients including *Vogue*, Chanel, Tiffany and Topshop, Downton is the author of the 2011 book *Masters of Fashion Illustration* and in 2007 launched *Pourquoi Pas?*, the first periodical dedicated to the subject.



### JOURDAN DUNN

Scouted while trying on sunglasses in the Hammersmith branch of Primark, Dunn has since appeared in campaigns for Burberry, Yves Saint Laurent, Calvin Klein and Topshop. In 2008, the Londoner was the first black model to walk in a Prada show for more than a decade, and appeared on the catwalk for Gaultier in 2009 while seven months pregnant.

**MARK FAST**

One of the most innovative forces in contemporary knitwear, Fast designs his slinky woollen dresses by hand on a home knitting machine. The Canadian has drawn plaudits for casting plus-size models on his London Fashion Week catwalk, and has collaborated with Swarovski, Loewe, Danier, Topshop and Woolmark.

**TOM FORD**

Texan-born Ford made his name as “the king of sex” with his sultry designs for the house of Gucci in the Nineties. Since 2004, his own label, Tom Ford, has expanded to include cosmetics, eyewear, accessories and perfume, all with the same seductive touch. In 2010 he made his directorial debut with the Oscar-nominated feature film *A Single Man*.

**HOLLY FULTON**

A devotee of Sixties shapes and art deco graphics, the designer has been showing her digitally printed womenswear and exuberant accessories at London Fashion Week since 2009. A graduate of the Royal College of Art MA course, Fulton’s distinctive sculptural jewellery won her the emerging talent award for accessories at the 2009 British Fashion Awards.

**PIXIE GELDOLF**

Since being signed by Select in 2006, the Londoner has become one of the capital’s coolest fashion personalities, appearing in campaigns for Calvin Klein, Levi’s, Diesel and Pringle, and editorial shoots for British and Italian *Vogue* and *Love*. Recently Geldof has also made forays into the music business with her grunge-influenced band Violet, who release their first single in May.

**LOUISE GRAY**

Renowned for her pick-and-mix patchwork styles, Gray has been showing at London Fashion Week since 2010. Her assured command of traditional embroidery techniques and colour-blocking has led to design collaborations with Nicholas Kirkwood, Judy Blame, Brora, the Victoria & Albert Museum and even Crown Paint.

**HANNA HANRA**

One of London’s most prominent ’zine journalists, the Scots writer – editor of the music quarterly *The Beat* and formerly of fold-out poster magazine *The PIX* – is known for her witty copy and do-it-yourself attitude. A contributor to *The Sunday Times*, *i-D* and *Love*, Hanra is also an in-demand DJ, providing music for events by Dior, Matthew Williamson and Twenty8twelve.

**EVA HERZIGOVA**

Discovered at a Czech beauty pageant, Herzigova became one of the most successful supermodels of the Nineties following a traffic-stopping billboard campaign for Wonderbra in 1994. Equally in demand as a catwalk model, she has walked for Hermès, Louis Vuitton, Roberto Cavalli, Vivienne Westwood and Chanel, and appeared on the cover of *Vogue* four times.





### HENRY HOLLAND

A former *Smash Hits* journalist, the Mancunian designer is celebrated for his wry wit and penchant for acid-bright colours. Alongside his own House of Holland label, which made its debut at London Fashion Week in 2007, he has also collaborated on collections for Pretty Polly, Levi's, Debenhams and Swarovski.



### ROKSANDA ILINCIC

A trained architect, Belgrade-born Ilincic launched her own label after graduating from the prestigious Central St Martins fashion MA course in 2002. The designer, who showed her first catwalk collection at Fashion East in 2007, is known for her command of colour blocking and sculptural chic, seen to dramatic effect in her elegant eveningwear.



### CHRISTOPHER KANE

The young Glaswegian first caused a stir with his graduate show of laser-cut lace and bodycon silhouettes in 2006. Kane – who won both the BFC's New Establishment award and the BFC/*Vogue* Designer Fashion Fund Award in 2011 – recasts the idea of old-world elegance with vivid techno fabrics, and was appointed as designer of the relaunched Versus line in 2009.



### MARY KATRANTZOU

Katrantzou is at the forefront of hi-tech fashion, championing the use of digital printing on her structured cocktail dresses. Since first exhibiting at London Fashion Week in 2009, the Greek-born designer's business has flourished; her clothes are stocked in 160 stores around the world, and her 2012 collaboration with Topshop sold out within minutes.



### NICHOLAS KIRKWOOD

Kirkwood's covetable shoes fall somewhere between sculpture and industrial design, an approach inspired by his mentor Philip Treacy. In addition to his own line, launched in 2005, the Central St Martins alumnus is a highly sought-after catwalk collaborator, creating footwear for labels such as Rodarte, Erdem, Meadham Kirchhoff, Preen and Peter Pilotto.



### DAVID KOMA

A champion of the bodycon silhouette, the Tbilisi-born designer first appeared on the London fashion radar in 2009 with his Central St Martins graduate collection. Trained in fine art at the St Petersburg State Academy, where he first showed at the age of 15, Koma uses clothes as a canvas for his bold, geometric embellishments.



### NIGELLA LAWSON

The *Vogue* contributing editor's wry and sensuous take on food writing was first displayed in her long-running cookery columns for the magazine, then a series of bestsellers – including *How to be a Domestic Goddess*, for which she was voted author of the year at the 2001 British Book Awards, and the forthcoming *Nigellissima: Italian Express*.



### *JAMES LONG*

A leading light of the young generation in London menswear, the RCA graduate is known for his directional use of leather and textured knits, which netted him the British Fashion Council's first Newgen Men award in 2009. Long brought his signature pieces into the womenswear market in 2011, and is also a creative consultant for the leather designer Jitrois.



### *RUSSELL MARSH*

One of the world's top model-casting directors, Marsh has recruited for labels such as Balenciaga, Dries Van Noten and Christopher Kane. During a remarkable 16-year collaboration with the house of Prada, the talent-spotter launched the careers of Daria Werbowy, Gemma Ward, Sasha Pivovarova and Lara Stone, and remains a major arbiter of modelling trends.



### *NATALIE MASSENET*

The former journalist set up internet retail empire Net-a-Porter in 2000 on a borrowed laptop at her kitchen table; today, the site is one of the major players in online luxury fashion, viewed by more than 2.5 million customers every month. Massenet, who was made an MBE in 2009, recently expanded into menswear with the Mr Porter site, launched in 2011.



### *STELLA McCARTNEY*

McCartney is celebrated for her signature blend of femininity and tailoring, a thread that runs throughout her career, from creative director of Chloé to launching her own label in 2001. The lifelong vegetarian is known for her strong ethical stance on the use of fur and leather, and was appointed by Adidas to design the athletic wear for this year's British Olympic team.



### *MARIGAY McKEE*

As chief merchant at Harrods, McKee is among the most powerful figures in high-end fashion, responsible for choosing the 1,500 brands that are stocked and supported by one of London's most desirable fashion destinations. A board member of the British Fashion Council, she is also chairman of the BFC/Vogue Designer Fashion Fund mentoring committee.



### *ERDEM MORALIOGLU*

One of London's most exciting young designers, Erdem, who launched his line in 2005, is known for the romantic precision of his digitally printed and embroidered clothes. The recipient of the inaugural BFC/Vogue Designer Fashion Fund in 2010, the RCA graduate also won the title of most influential womenswear designer at the 2011 Global Fashion Awards.



### *DR NOKI*

Never seen without his distinctive mask, the pseudonymous designer and stylist is a master of customisation, creating bespoke sculptural clothing from recycled materials. A graduate of Edinburgh School of Art, Noki has worked on projects with Luella, Adidas, the V&A and Judy Blame, and first showed his catwalk line, Noki House of Sustainability, in 2008.



### JAIME PERELMAN

*Vogue's* creative director has been at the magazine since 2005, having previously worked in New York at *Harper's Bazaar* and American *Vogue*. In 2009, Perelman founded the online magazine *Test* – one of the first websites to focus purely on the moving image – for which she commissions films from some of the most exciting talents in fashion, art, design and music.



### KATE PHELAN

The former *Vogue* fashion director recently left the magazine after some 20 years to become creative director of Topshop. Phelan is celebrated for the clean, sophisticated aesthetic seen in her globetrotting editorial shoots, on which she has collaborated with such photographers as Tim Walker, Nick Knight, Craig McDean and Alasdair McLellan.



### MARY PORTAS

A familiar figure from her BBC television series *Mary Queen of Shops*, the bobbed businesswoman is one of Britain's leading retail experts. The former marketing director of Harvey Nichols, Portas is the founder of the brand consultancy Yellowdoor, and was commissioned by David Cameron in 2011 to conduct an independent review of the future of high-street retail.



### CHRISTOPHER RAEBURN

The RCA graduate launched his own label in 2008 and became the first designer to receive BFC Newgen sponsorship for both menswear and womenswear in a single season. A champion of ethical fashion, Raeburn's innovative use of military fabrics, which he reworks into desirable limited-run clothes, has seen his work exhibited at the Imperial War Museum.



### ANNE ROBINSON

A keen fashion aficionado and one of Britain's leading broadcasters, Robinson is famed for her acerbic wit, displayed during her 12-year tenure as *The Weakest Link's* formidable inquisitor. The Fleet Street veteran has contributed to most national newspapers, including *The Times*, *Telegraph*, *Express*, *Mail* and *Sun*, and became the *Daily Mirror's* first female assistant editor in 1982.



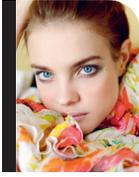
### SIMONE ROCHA

A graduate of the National College of Art & Design in Dublin, Rocha made her Fashion East debut in 2010. Her youthful styles, distinguished by their inventive use of sheer fabrics, have been snapped up by stores including Dover Street Market, Opening Ceremony and Colette, and she recently produced a capsule collection for Topshop.



### RITA SAYS

The London-based performer and filmmaker – alter ego of artist Peter Jones – specialises in site-specific drama, rooted in Dadaism and the work of Leigh Bowery, that examines issues of identity and clothing. The artist, who has appeared at the Berlin Art Fair, Shunt Lounge, the V&A and the Camden Arts Centre, is also an avant-garde sculptor.



## NATALIA VODIANOVA

Discovered while selling fruit at a street market in the Russian city of Nizhny Novgorod, model Vodianova has fronted campaigns for Guerlain, Stella McCartney, Givenchy and Calvin Klein, among others, and has appeared on the cover of *Vogue* nine times. In 2005, she set up the Naked Heart Foundation, a charity that provides playgrounds for Russian children.



## DIANE VON FURSTENBERG

A major figure in American fashion, the designer is famed for her original wrap dress, first shown in 1974, and her innate understanding of what women want to wear. Since 2005 she has served as president of the Council of Fashion Designers of America, and also works with the organisation Vital Voices to promote female leaders and entrepreneurs.



## TIM WALKER

A *Vogue* contributor since 1995, Walker is acclaimed for his inspirational shoots, which offer a surreal twist on English style. A former assistant to the legendary Richard Avedon, he first kindled his love of photography cataloguing the Cecil Beaton archive in the Condé Nast library. In October 2012, his work will be the focus of a Somerset House exhibition and book.



## MATTHEW WILLIAMSON

Williamson took London Fashion Week by storm in 1997 with his debut collection, “Electric Angels”, which showcased his command of kaleidoscopic colour. Today the Mancunian is one of Britain’s most successful fashion talents, and his dynamic designs were exhibited at the Design Museum in London for a dedicated retrospective in 2007.



## KIRSTY YOUNG

Having reshaped the face of British television news with the launch of Channel Five in the Nineties, Young has risen to become one of the most highly regarded women in broadcast journalism. The East Kilbride-born presenter is currently the host of *Crimewatch* and Radio 4’s *Desert Island Discs* – only the fourth presenter in the programme’s 70-year history.



## RICHARD YOUNG

Young is revered among celebrity photographers for the kind and respectful manner in which he works. For more than 30 years, he has turned his eye to creating lightning-quick portraits of Hollywood royalty and world leaders alike. In 2008, he founded the Richard Young gallery in Kensington, dedicated to contemporary fine-art photography.



## RACHEL ZOE

The influential Hollywood stylist has transformed the public image of countless stars – her clients have included Nicole Richie, Mischa Barton, Keira Knightley and Anne Hathaway. Zoe is also known for her signature personal style (a reinvention of Seventies boho glamour), which dominates her eponymous fashion line, launched in 2011.

# VOGUE

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Printed by Orside Press



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